

Why Counselling ?

Because almost educated young people are either unemployed or if employed are not satisfied with their job. That's why it's necessary to know your interests in school going years when you have to decide stream (Medical / Non-Medical / Commerce / Humanities etc.) or trade (Engineering / Management / Architecture / Information Technology / Computers etc.)

Why “The Career Makers” ?

Because our approach is unbiased . We are not pushing any particular product like some Course or College or University or Immigration on you . We just provide with the information and some realistic techniques using which you can find your interests and know your capabilities on your own. Moreover we have 23 years of experience in education and counselling.

Why Rural Area ?

Because students in rural area have lesser access to information and guidance as compared to their urban counterparts. Also they exhibit better talent and hard work as compared to urban students. That's why they should have each information in their bags that they need.

“Choose Your Career by Choice Not by Chance”

Most of us take our careers very lightly as we do not know our own interests, abilities, aptitude etc. Also most of us want to live in comfort zone created by our family i.e. if nothing comes our way or we do not get a way then family business is always there.

Also those who opt for some job in Government / Private sector usually join anything which automatically comes in the way (By Chance).Nobody bothers about what my own interest is or what my own ability is or what my own aptitude is? We often go for “What's Good for us?” and not for “What we are Good at?”

That's why almost employed people whether Self Employed or Employed at some Private / Government job are not completely satisfied with their jobs.

If we recognize these attributes of ourselves in school going years, we will be able to choose and pursue such a career which will be in accordance with our own attributes. And we will be able to lead a very much satisfied life mentally, physically and

financially. So in order to be Successful in your life first of all “Know Yourself Completely”. And we are there to guide you and help you to know all your attributes like Personality, Ability, Interests, and Aptitude etc. in a scientific and psychological manner.